



## Hoipolloi DesignNZ

### Testimonial for Grow Marketing

“Running a successful Design Studio means I have such a small amount of time to work *on* the business, as I had plenty of work to do for customers. I had lots of ideas floating around, but nothing concrete in place.

“After just 1 consultation, I found I was able to focus more on taking it one step at a time, and went on to organise regular meetings so we could measure our marketing success.

“If you are serious about moving your business forward, it’s important to have a ‘sounding-board’, someone outside of the business looking in - not emotionally involved – which is particularly important for smaller businesses.

“Anita has great organisational skills and focus, especially important for a creative person working in chaos! She gets done what needs to be done and doesn’t go off track.”

**Jo Constable**

**Director**

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