

5th of February 2007

Re: Grow Marketing Ltd - Short term contract with Unitec Mt Albert Campus

To whom it may concern

Anita has been employed on a short term contract basis by Unitec New Zealand's marketing department, assisting in four projects over a three month time frame.

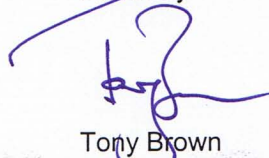
These projects included:

- The handing over of responsibilities and projects to a new Marketing Account Manager based at the Mt Albert Campus
- Creating marketing documents in preparation for a new Marketing Account Manager role at Waitakere Campus, and training the new employee
- Preparing an overview document outlining marketing activity for Unitec's Postgraduate programmes
- Preparing and executing an internal survey, to evaluate the marketing departments performance and identify areas for improvement

In a remarkably short time frame Anita has developed a keen understanding of the Unitec marketing team. This understanding and her ability for fast learning, has enabled her to produce work of a high quality with minimal supervision or guidance.

Anita is focused and professional, and communicates well with management and staff. I would have no hesitation recommending Anita or Grow Marketing Ltd for other contractual marketing work within Unitec or with another organisation where her skills are valued.

Sincerely



Tony Brown
Marketing Manager
Unitec New Zealand